

**MOVING IT FORWARD ... in an inspiring and collaborative week-end
Female Digital Starter event**

Leiden, October 9, 2018

For immediate release

Would you like to improve your digital skills and have a great week-end at the same time? The Webster Leiden Campus (Webster University), the Digital Leadership Institute International, the Women Entrepreneurship Platform, the Women's Business Initiative International, and the Women Entrepreneurship Platform are pooling their resources and thrilled to be bringing the **Move It Forward - Female Digital Starters Week-end to Leiden** on November 10 & 11. This 2-day event will help female students and women of all ages to develop their digital skills by introducing them to building an App, a website, and show them how to launch their business in the cloud. It will all be done in an atmosphere of sharing, collaboration, and most of all, fun! The theme chosen for the event is **Women – Food – Health – Nutrition**, and participants will be invited to consider using this theme when applying their digital and business skills.

This event has major sponsorship behind it, and thanks to the organizations that are supporting it, the registration price has been able to be kept to a minimum -- only Euro 20 for the entire week-end, including delicious meals and refreshments! The Digital Leadership Institute (www.dlii.org) based in Brussels has successfully organized these events in a number of European cities, and through WEP (www.womenentrepreneurshipplatform.org) and the Women's Business Initiative International - WBII (www.wbii.nl), the DLII team has been invited to the Netherlands. Webster (www.webster.nl) has generously offered to host the week-end event on their beautiful campus in Leiden, and other sponsors and partners, including the Expat Centre & City of Leiden (www.expatcentreleiden.nl), Ataro Food and Spices (www.atarofoods.com), and others are hosting food and beverages, prizes, speakers, and providing support. Women of all ages (minimum age is 18) are invited to participate to polish up their digital skills.

Webster Leiden Campus and partners look forward to having you join this very special week-end! Pre-registration is required. Please visit: <https://bit.ly/2D3No7V> to register.. Please note that the speakers and discussions will be in English, with some support available in Dutch.

Location: Webster Leiden Campus
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